

ADS IN DISTINCTIVE COLOR
OR BLACK AND WHITE

YOUR PRESENT
LETTERHEAD

4 YOUR PRESENT
ONE COLOR
(BLACK AND WHITE)
LETTERHEAD
FAITHFULLY REPRODUCED*

LOW, LOW PRICES!

ORDER BLANK

men: Please Rush My Letterhead Order As Specified Below

QUANTITY _____ PRICE _____

CK ONE) PAPER ☐ WATERMARKED BOND ☐ 25% RAG CONTENT BOND

CK ONE) TYPE STYLE ☐ GOTHIC ☐ *Florentine* ☐ Old English
☐ Concord ☐ *Coronet Bold* ☐ Granite

State _____

Zip _____

Title _____

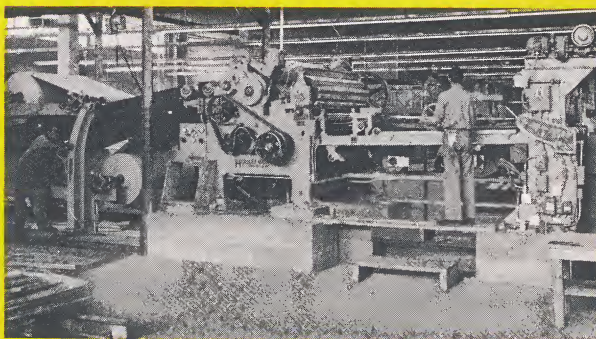
INTERESTING FACTS ABOUT
THE WORLD'S BIGGEST BUY-BY-MAIL
ENVELOPE MANUFACTURER



We buy our paper the economical way—in trainload lots. Quantity buying saves money—and we pass that saving on to you. We always have enough paper on hand to write an 8"x10" letter to every man, woman and child in the United States, Ireland and New Zealand.



Our paper goes quickly because these high-speed machines really devour it. They turn it into envelopes at a speed so rapid the eye can't follow it—more than 8 million imprinted envelopes a day.



If the 24-hour output of this automatic paper slitter were stretched flat, it would form a 5-foot-wide paper highway long enough to make two trips from our 106,000 square foot New York plant to our new Illinois plant.

COMPARE!

Mr. Buyer
**we don't talk
we do it!**

buy
envelopes
letterheads/direct from the
envelope manufacturer
and
save the middleman's profit

buying from us PRINTERS
means no JOBBERS commission
SALESMAN'S

this circular
is our only salesman...
why not check our prices and try us

NOW...LOW COST, TOP QUALITY LETTERHEAD

TAKE YOUR CHOICE OF 4 DIFFERENT LETTERHEAD STYLES AT THE SAME PRICE

FEATURING

- TOP GRADE WATERMARKED BOND
- CLEAR, SHARP LITHOGRAPHY IMPRINTING



SMART AND MODERN



3 A HANDSOME
NEW BALANCED
DESIGN IN
BLACK AND WHITE

TEAR ORDER FORM ALONG DOTTED LINE/USE OTHER SIDE TO ORDER ENVELOPES

ALL AT THE SAME PRICE

PRICE LIST*

8½" x 11" Watermarked Bond

QUANTITY	PRICE PER M
1,000	8.80
2,000	7.10
4,000	6.05
10,000	4.95

*Add \$1.50 per 1000 for 25% Rag content watermarked bond.

*For printing a One-Line Slogan or other copy at BOT-TOM of letterhead or colored inks . . . ADD \$2.50 TO TOTAL COST OF ORDER.

*For cutting to any size other than 8½" x 11" ADD \$1.50 TO TOTAL COST OF ORDER.

All prices F.O.B. Plant.

All prices subject to change without notice.

CHOOSE FROM THIS
FINE ASSORTMENT
OF HANDSOME

TYPE FACES

FOR YOUR
COMPANY NAME.

Note: Size of type face selected is determined by the number of letters in your company name.

GOTHIC	Coronet Bold
Concord	Old English
Florentine	Granite

To reproduce your present letterhead, we must have a clean, clear copy to photograph. Sorry, no type changes are possible.

If a type change is required we suggest that you authorize us to reset your entire letterhead in one of the above faces at no additional charge.



Check One

- 1 ☐ BLUE TINT-TOP Gentle
- 2 ☐ GOLD TINT-TOP Q
- 3 ☐ PRINT A NEW BLACK & WHITE DESIGN (CH P
- 4 ☐ REPRODUCE ENCLOSED LETTERHEAD (CH T S

FILL IN EXACTLY AS YOU
WISH YOUR LETTERHEAD
TO BE PRINTED

There is a \$1 handling charge for all orders under \$10.00. Envelope and letterhead orders may be combined.

Company Name _____

Address _____

City _____

Telephone _____

Your Signature _____



SAVE THE MIDDLEMAN'S PROFIT

PRICES BELOW INCLUDE ENVELOPES AND PRINTING



PRINTED
CORNER CARD
1 TO 4 LINES
BLACK INK

6³/₄ REGULAR 3⁵/₈x6¹/₂ 24 White Wove

QUANTITY	1,000	2,500	5,000	10,000	25,000
PRICE PER 1000	540	480	340	330	280
TOTAL PRICE	5.40	12.00	17.00	33.00	70.00



PRINTED
CORNER CARD
1 TO 4 LINES
BLACK INK

10 REGULAR 4¹/₈x9¹/₂ 24 White Wove (POSTAGE SAVER AND THIRD CLASS SAME PRICE)

QUANTITY	1,000	2,500	5,000	10,000	25,000
PRICE PER 1000	695	635	490	480	385
TOTAL PRICE	6.95	15.88	24.50	48.00	96.25



PRINTED
CORNER CARD
1 TO 4 LINES
BLACK INK

6³/₄ WINDOW 3⁵/₈x6¹/₂ 24 White Wove

QUANTITY	1,000	2,500	5,000	10,000	25,000
PRICE PER 1000	640	580	440	430	355
TOTAL PRICE	6.40	14.50	22.00	43.00	88.75



PRINTED
CORNER CARD
1 TO 4 LINES
BLACK INK

10 WINDOW 4¹/₈x9¹/₂ 24 White Wove

QUANTITY	1,000	2,500	5,000	10,000	25,000
PRICE PER 1000	795	735	590	580	460
TOTAL PRICE	7.95	18.38	29.50	58.00	112.50



PRINTED
CORNER CARD
1 TO 4 LINES
BLACK INK

BORDERS IN
RED, WHITE & BLUE

10 AIR MAIL 4¹/₈x9¹/₂ 24 Substance

QUANTITY	1,000	2,500	5,000	10,000
PRICE PER 1000	865	765	590	580
TOTAL PRICE	8.65	19.13	29.50	58.00

10 Airmail Lightweight-Tinted Inside
add 1.00 per 1000



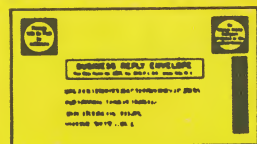
BUSINESS REPLY
You pay postage. Must have postal
permit number supplied.



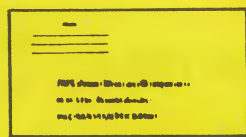
PRINTED ACROSS FACE
Your customer pays postage.
No permit required

#9 REGULAR 3⁵/₈" x 8⁵/₈" 24 White Wove MONARCH REGULAR 3⁵/₈" x 7¹/₂"

QUANTITY	1,000	2,500	5,000	10,000	25,000
PRICE PER 1000	810	685	535	510	375
TOTAL PRICE	8.10	17.13	26.75	51.00	93.75



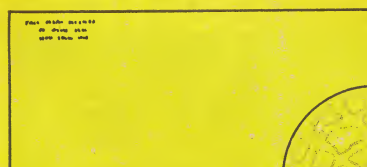
BUSINESS REPLY
You pay postage. Must have postal
permit number supplied.



PRINTED ACROSS FACE
Your customer pays postage.
No permit required.

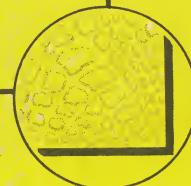
6³/₄ REGULAR 3⁵/₈x6¹/₂ 24 White Wove 6¹/₄ REGULAR (3¹/₂ x 6 SIZE—5¢ LESS PER 1000)

QUANTITY	1,000	2,500	5,000	10,000	25,000
PRICE PER 1000	640	540	395	370	280
TOTAL PRICE	6.40	13.50	19.75	37.00	70.00



PRINTED CORNER
CARD 1 TO 4
LINES BLACK INK

24 SUBSTANCE WHITE MOROCCO GRAIN



DETAIL

TOTAL PRICES

STYLE	SIZE	1,000	2,500	5,000	10,000	25,000
6 ³ / ₄ REG.	3 ⁵ / ₈ x6 ¹ / ₂	\$5.90	\$13.26	\$19.50	\$38.00	\$82.50
10 REG.	4 ¹ / ₈ x9 ¹ / ₂	7.45	17.13	27.00	53.00	108.75

COLORED ENVELOPES

Popular Colors

Buff, Blue, Canary, Pink, Goldenrod & Green

PRINTED CORNER CARD 1 TO 4 LINES BLACK INK

TOTAL PRICES

STYLE	SIZE	1,000	2,500	5,000	10,000
6 ³ / ₄ REGULAR	3 ⁵ / ₈ x 6 ¹ / ₂	\$7.20	\$15.26	\$22.25	\$43.50
10 REGULAR	4 ¹ / ₈ x 9 ¹ / ₂	8.60	18.75	30.25	59.50
6 ³ / ₄ WINDOW	3 ⁵ / ₈ x 6 ¹ / ₂	7.90	17.01	26.75	52.50
10 WINDOW	4 ¹ / ₈ x 9 ¹ / ₂	9.45	20.88	34.50	68.00



**NEW
LOW PRICES
ON
COIN
OPEN END**

Unprinted

GOLDEN BROWN KRAFT

28 Substance—Gummed Flap



OPEN END

		PRICE PER THOUSAND		
SIZE		1,000	3,000	5,000
2 1/4 x	3 1/2	3.11	2.61	2.51
2 1/2 x	4 1/4	3.30	2.80	2.70
3 x	4 1/2	3.60	3.10	3.00
3 1/8 x	5 1/2	4.06	3.56	3.46
3 3/8 x	6	4.35	3.85	3.75
3 1/2 x	6 1/2	4.54	4.04	3.94
4 x	6 3/8	6.40	5.40	4.90
5 1/2 x	7 1/2	7.45	6.45	5.95
6 x	9	8.15	7.33	6.98
6 1/2 x	9 1/2	8.35	7.49	7.20
7 1/2 x	10 1/2	9.45	8.95	8.45
9 x	12	11.35	10.85	10.32
9 1/2 x	12 1/2	12.21	11.71	11.21
10 x	13	13.88	13.38	12.88
11 1/2 x	14 1/2	16.50	16.00	15.50
12 x	15 1/2	19.10	18.70	18.10

Lower prices on larger quantities.

IF PRINTING IS DESIRED } 1 to 4 lines in upper left hand corner.
Black Ink—Ordinary Type.

		PRICE PER THOUSAND		
		1,000	3,000	5,000
SIZES	2 1/4 x 3 1/2 to 6 1/2 x 9 1/2	\$4.00	\$3.30	\$2.00
	7 1/2 x 10 1/2 to 12 x 15 1/2	6.00	5.00	3.00

ADD Printing price per thousand to envelope cost per thousand.

SPECIAL WINDOW ENVELOPES MADE TO ORDER

COPYRIGHT BUSINESS ENVELOPE MANUFACTURERS, INC. 1961
COPYRIGHT BUSINESS ENVELOPE MANUFACTURERS, INC. 1964

PRICE LIST EFFECTIVE AUGUST 31, 1966.

**NEW LOW
PRICES
ON
CLASP
ENVELOPES**

Unprinted

GOLDEN BROWN KRAFT

28 Substance—Gummed Flap



OPEN END CLASP

		250	500	1,000
SIZE				
3 1/8 x	5 1/2	4.99	6.58	8.76
6 x	9	5.65	6.90	11.40
6 1/2 x	9 1/2	5.70	7.03	11.65
7 1/2 x	10 1/2	5.90	7.90	13.40
9 x	12	6.40	8.90	15.40
9 1/2 x	12 1/2	6.52	9.43	16.15
10 x	13	7.10	10.15	17.90
11 1/2 x	14 1/2	7.65	11.40	20.40
12 x	15 1/2	8.15	12.78	23.15

Lower prices on larger quantities.

IF PRINTING IS DESIRED } 1 to 4 lines in upper left hand corner.
Black Ink—Ordinary Type.

Quantity	Printing Price Only
250	\$4.00
500	5.00
1000	6.00

TEAR ORDER FORM ALONG DOTTED LINE/USE OTHER SIDE TO ORDER LETTERHEADS

**EASY
ORDERING**

Send sample of present envelope and mark quantity you want on it - - -
Note changes on envelope.
Return to us.

There is a \$1 handling charge for all orders under \$10.00. Envelope and letterhead orders may be combined.

2-65

ADD Printing price to envelope cost to obtain total price



**NEW
FLAP-O-MATIC® SEAL**

(SEALS WITHOUT MOISTURE)

JUST FLIP THE FLAP & PRESS DOWN

Sub. 28 Golden Kraft

UNPRINTED

		6 1/2 x 9 1/2	7 1/2 x 10 1/2	9 x 12	10 x 13
250	—	5.90	6.40	6.90	7.40
500	—	8.40	8.90	10.10	11.10
1000	—	13.90	14.90	16.90	18.90

ADD Printing price listed under clasp envelopes to envelope cost to obtain total price
(500 MINIMUM QUANTITY PRINTED FLAP-O-MATIC)

Business Envelope Manufacturers, Inc.

EASTERN DIVISIONS

PEARL RIVER, N.Y. 10965

2350 LAFAYETTE AVENUE
BRONX, N.Y. 10473
212 TA 4-4000

MIDWESTERN DIVISION

3010 NORTH AVENUE
MELROSE PARK, ILL. 60160
312 345-9100

WESTERN DIVISION

615 E. BROADWAY
ANAHEIM, CALIFORNIA 92805
714 774-6180

All shipments F.O.B. Plant

Prices subject to change without notice

SEND ORDER AND PRINTING COPY TO NEAREST PLANT

ORDER BLANK

Quantity	Description & Size	TOTAL Price

Indicate Exact Printing Below

Name _____

Address _____

City _____ State _____ Zip _____

WANT THE BEST MONEY CAN BUY?

...And for far less than you would ordinarily pay?

New **COMMODORE** Stationery

25% Rag Content

WATERMARKED BOND LETTERHEAD with Matching Envelopes

A crisp white cockle finished letterhead of exceptional quality—at a very special low price.

Choose any of these handsome type styles for your business or personal letterheads.

Florentine **Old English** or **GOTHIC**

Take advantage of this special offer. Enjoy and take pride in truly fine Rag Content Watermarked Bond letterheads and *matching* envelopes.

Look at these sample letterhead settings (8½" x 11")

The Fair Lady Beauty Salon

49 MAIN STREET
RIEDSVILLE, NORTH CAROLINA
PHONE: 123-4567

Associated Supply Company

127 WEST MAPLE STREET
HARRISON, NEW JERSEY
PHONE: 417-1234

John W. Tompkins and Sons

CENTRAL AND MONROE STREETS
WINTERSET, IOWA
PHONE: 123-4567

LAWRENCE TOMPKINS

TRANS-AMERICAN EXPORTERS

250 BARCLAY STREET
NEW YORK CITY
PHONE: 123-4567

EXECUTIVE OFFICES

OFFICE OF THE PRESIDENT

EASY ORDERING BUSINESS ENVELOPE MANUFACTURERS, INC.

PEARL RIVER, N.Y. 10965-2350 LAFAYETTE AVE., BRONX, N.Y. 10473-3010 NORTH AVE., MELROSE PARK, ILL. 60160-615 E. BROADWAY, ANAHEIM, CAL. 92805

Please supply _____ Letterheads

Quantity

_____ Envelopes

Quantity

TYPE STYLE: ☐ FLORENTINE

☐ OLD ENGLISH

Check
One

☐ GOTHIC

Imprinting in black ink

IMPRINT

PRICE LIST PER THOUSAND

Printed Letterheads 8½" x 11"	Printed Matching Envelopes #10-4½" x 9½"
1,000 \$10.30	1,000 \$8.30
2,500 \$ 8.60	2,500 \$7.70
4,000 \$ 7.55	4,000 \$6.25
10,000 \$ 6.45	10,000 \$6.15

Total Price of Order: \$ _____

PLEASE PRINT OR TYPE DESIRED IMPRINT HERE

COMPANY NAME, OR YOUR NAME IF PERSONAL STATIONERY

STREET ADDRESS

CITY

STATE

ZIP CODE

PHONE NUMBER

Note: If you wish to order additional letterheads and envelopes for your personal use or as a gift, please attach a separate sheet of paper for each additional order. Be sure to include complete imprinting information.

This circular printed on a sample of our 25% Rag Content Bond.

Please check carefully. This will be your imprint.

**USE ENCLOSED REPLY ENVELOPE
FOR FAST SERVICE ON YOUR
STATIONERY ORDER**